

Department of English

Majlis Arts and Science College, Puramannur

Learning Outcome of courses (2019 onwards)

1	FEN1B01	COMMUNICATION SKILLS IN ENGLISH	<ul style="list-style-type: none">• Learners improve their ability to express themselves in English in formal and informal situations.• They identify the linguistic and pragmatic variations in English in relation to context and speakers.• They attain an advanced level of mastery in all the macro skills of English.
2	FEN2B02	ADVANCED ENGLISH GRAMMAR	<ul style="list-style-type: none">• Learners get exposed to advanced level of grammatical patterns and usages in English.• They improve their skills to speak and write English accurately.• They enhance their skills to analyse the internal patterns and functions of language in different contexts.
3	FEN3B03	LANGUAGE AND TECHNOLOGY	<ul style="list-style-type: none">• Learners get skills in using the internet as a potential tool for language learning.• Learners acquire skills to use smartphones for better communicative mastery in English.• They realize the paradigm shifts taking place in instructional practices.
4	FEN3B04	APPLIED PHONETICS	<ul style="list-style-type: none">• The students get to handle the target language effectively in an internationally acceptable manner.• They develop skills to understand different accents and language variations.
5	FEN4B05	FUNDAMENTALS OF LINGUISTICS	<ul style="list-style-type: none">• The learners understand the relationship between linguistics and related disciplines.• They will be able to use linguistics as a tool in understanding and processing written or spoken text.• They realize the complexities underlying the structure and function of human languages• They acquire better communication and analytical abilities in English.
6	FEN4B06	BUSINESS ENGLISH	<ul style="list-style-type: none">• Students get a comprehensive idea about business correspondence.• They develop ability to prepare business letters, business reports, technical proposal etc.• They develop their employability skills.
7	FEN5B07	TRANSLATION STUDIES	<ul style="list-style-type: none">• The students will have an overall view of basic theories of translation.• They will have acquired the skill in translating various kinds of texts.
8	FEN5B08	PRINT MEDIA	<ul style="list-style-type: none">• Students get knowledge of the history of the media• They acquire functional knowledge of the fundamentals of media writing.• They developing the skill by practice, of writing editorials, features, reviews and the like
9	FEN5B09	THEATRE FOR COMMUNICATION	<ul style="list-style-type: none">• The student will be familiar with theories related to drama and theatre , both eastern and western from Bharata and Aristotle to modern theatre• They will be able to understand and analyse plays in relation to history, culture and theory.•

			They will be empowered in conceptualizing and implementing theatrical projects.
10	FEN5B10	CONTEMPORARY LITERARY THEORY	<ul style="list-style-type: none"> • To initiate students into 20th Century Literary Theories and Critical approaches • To provide them exposure to diverse theoretical practices and its applications • To make the students familiarize with contemporary theories and theoreticians • To provide a larger framework of theory to enhance the taste of research
11	FEN6B11	ENGLISH LANGUAGE TEACHING	<ul style="list-style-type: none"> • To be able to teach basic English language components in an effective way. • To understand and achieve the rudimentary skills for being a successful English teacher. • To realize the roles of a teacher/learner in making the process of teaching interactive and outcome- based. • To acquire better presentation and communication abilities in English.
12	FEN6B12	ELECTRONIC MEDIA	<ul style="list-style-type: none"> • The students will be familiar with them with the fundamentals of electronic media. • They will get the knowledge of the fundamentals of writing for the electronic media.
13	FEN6B13	CREATIVE WRITING	<ul style="list-style-type: none"> • Students learn how to identify and appreciate various writing styles. • They develop abilities to critically reflect on other's writings from different angles. • They acquire skills to prune their writing skills and analytical skills.
14	FEN6B14	FILM STUDIES	<ul style="list-style-type: none"> • Students develop skills to appreciate film as an art form and its aesthetics. • They get an understanding of visual aesthetics, forms and technological innovation. • They develop skills to connect films with history, politics, technology, psychology and performance.
15	FEN6B15	LANGUAGE FOR ADVERTISING: THEORY & PRACTICE	<ul style="list-style-type: none"> • Identify the role of advertising within the Marketing Communication Mix. • Analyse advertisements in terms of creativity and execution. • Create advertising objectives and put together a plan to meet these objectives • Examine marketing data, using appropriate techniques, and use the information to establish and solve marketing communication problems.
16	FEN6B16	WOMEN STUDIES	<ul style="list-style-type: none"> • Students develop better human perspective about women and their writings. • They get interested in analyzing critically the diversity of women's experiences across the world. • They start to perceive gender as a social construct.
17	FEN6B17	PROJECT WORK	The project is expected to be a specimen document that reflects the student's competence in and mastery of English, ingenuity and workmanship. It provides space to the student's expression of her/his talent, potential and skill in creating his own artifact/product based on the knowledge and art he had acquired through the three-year programme.

18	FEN1(2)CO 1	LITERATURES IN ENGLISH: COURSE I : From Chaucer to the Present	<ul style="list-style-type: none"> • The student will become familiar with the various movements and ages in English literature. • The student will be acquainted with great classics in English of literature. • They will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.
19	FEN4(3)CO 1	LITERATURES IN ENGLISH: Course II: American & Post Colonial	<ul style="list-style-type: none"> • They will be enlightened by the experience of reading great works of literature and delving into the literary genius of the age.
20	FEN1(2)CO2	CULTURAL STUDIES: COURSE I: Perspectives in Culture	<ul style="list-style-type: none"> • To discover the contours of Cultural Studies as a field of inquiry, situating their learning within explorations of the disciplinary and historical context of the field. • to use interdisciplinary critical perspectives to examine the diverse and sometimes contested meanings of cultural objects and processes, establishing a basic knowledge of the theoretical paradigms of Cultural Studies. • to connect cultural knowledge to everyday life and practices, gaining a preliminary understanding of the relationship of methodology (paradigms for study) to inquiry in Cultural Studies.
21	FEN4(3)CO2	CULTURAL STUDIES: Course II Cultural Spaces	<ul style="list-style-type: none"> • to connect cultural knowledge to everyday life and practices, gaining a preliminary understanding of the relationship of methodology (paradigms for study) to inquiry in Cultural Studies.
22	FEN5DO1	ENGLISH FOR COMPETITIVE EXAMINATIONS	<ul style="list-style-type: none"> • The learners get a good idea of how to prepare for competitive exams. • They improve their competence and confidence level in English for competitive exams.
23	FEN5D02	LANGUAGE FOR ADVERTISING: THEORY & PRACTICE	<ul style="list-style-type: none"> • Identify the role of advertising within the Marketing Communication Mix. • Analyse advertisements in terms of creativity and execution. • Create advertising objectives and put together a plan to meet these objectives • Examine marketing data, using appropriate techniques, and use the information to establish and solve marketing communication problems.
24	FEN5DO3	ENGLISH FOR PROFESSIONAL SUCCESS	<ul style="list-style-type: none"> • Students get a comprehensive idea about business correspondence. • They develop ability to prepare business letters, business reports, technical proposal etc. • They develop their employability skills.